

HONORARY PATRONAGES:

TRADE FAIR AND CONFERENCE PARTNERS:



Maszarak  
Województwa Mazowieckiego



CENTRUM PRZEMYSŁU 4.0  
Polskiego Dobrej



WARSAW  
INDUSTRY  
WEEK

9. EDITION

# POST SHOW REPORT 2025

4 - 6 | 11 | 2025

POLAND, WARSAW



organized by

[www.industryweek.pl/en](http://www.industryweek.pl/en)





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# WARSAW INDUSTRY WEEK 2025

The **Warsaw Industry Week 2025** Trade Fair has once again confirmed its position as one of the largest and most important industrial events in Central and Eastern Europe. This year's edition brought together 524 exhibitors who presented modern production technologies, automation and robotics solutions, industrial machines, processing systems, as well as innovations supporting the development of manufacturing facilities. The event was visited by 22,573 specialists and industry representatives, demonstrating the strong interest from manufacturing companies, system integrators, engineers, and management personnel. The attendance confirms that WIW has become an important meeting place for decision-makers seeking new investment, and technological direction.



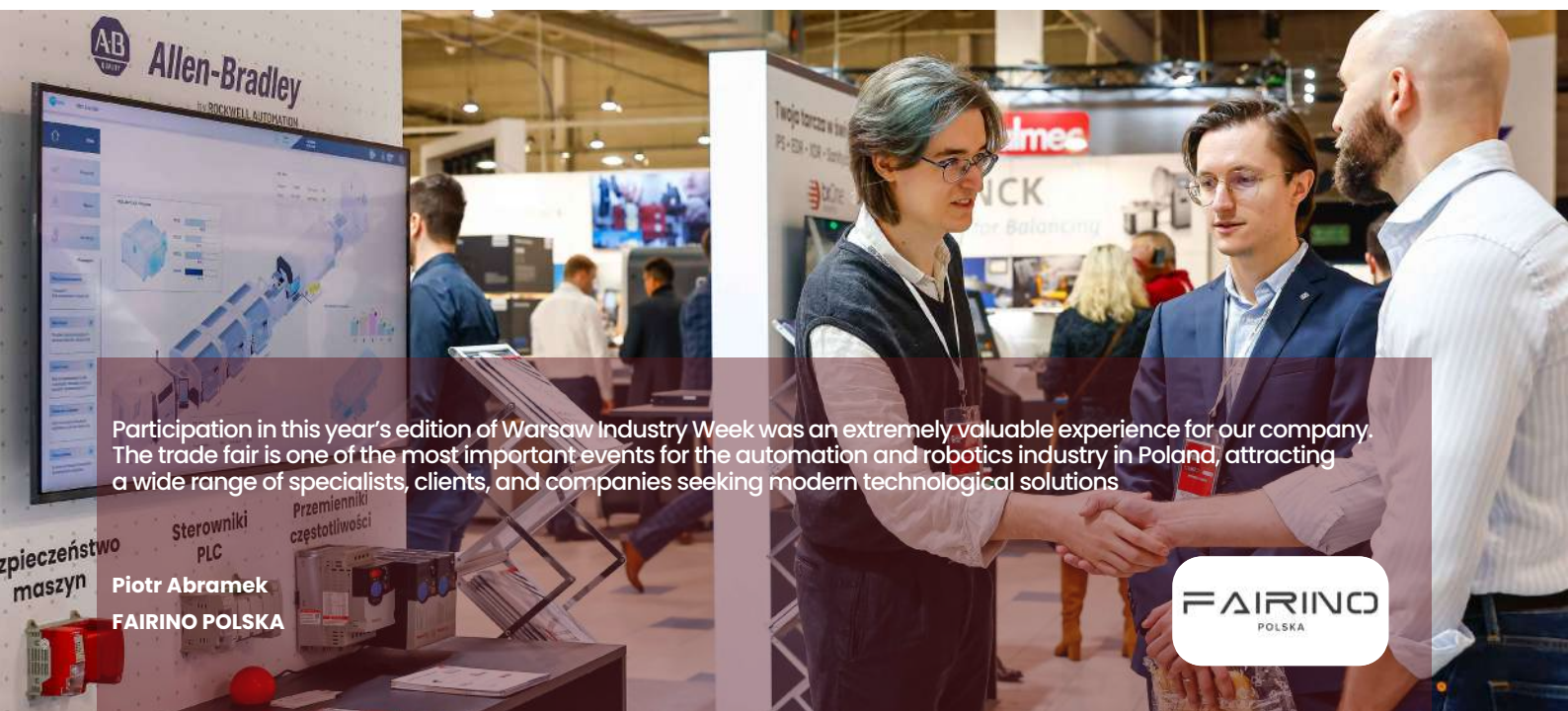
## Event statistics:

**58 000m<sup>2</sup>**  
of exhibition  
space

**22 573**  
visitors

**524**  
exhibitors

**6**  
conferences



Participation in this year's edition of Warsaw Industry Week was an extremely valuable experience for our company. The trade fair is one of the most important events for the automation and robotics industry in Poland, attracting a wide range of specialists, clients, and companies seeking modern technological solutions

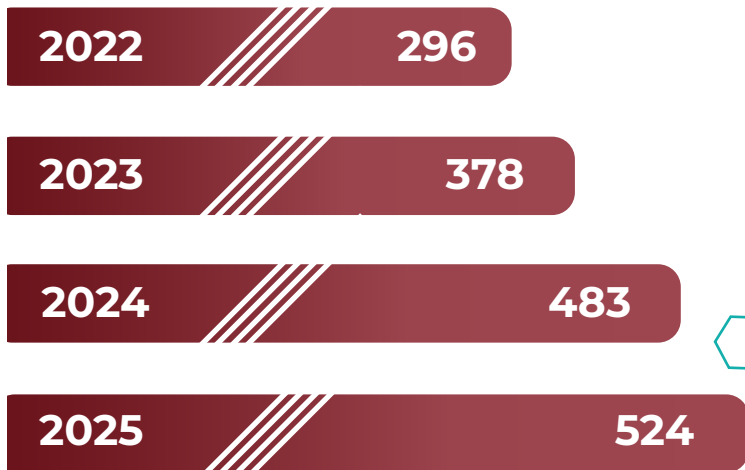
Piotr Abramek  
FAIRINO POLSKA

FAIRINO  
POLSKA

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# INCREASE IN THE NUMBER OF EXHIBITORS WARSAW INDUSTRY WEEK 2025



## BRANDS PRESENT AT POLAND WARSAW INDUSTRY WEEK 2025:



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# VISITOR STRUCTURE

WARSAW INDUSTRY WEEK 2025



## 22 573

Total number of visitors

### POLAND

89%

### EUROPE

7%

Lithuania, Germany, Hungary, Czech Republic, Slovakia, Italy, Estonia, Ukraine, Denmark, Latvia, China, Romania, Sweden, Finland, France, Spain, United Kingdom, Belgium, Netherlands, Israel, South Korea, Slovenia, USA, Cyprus, Austria, Bulgaria, Croatia, Iran, North Macedonia, Moldova, Portugal, Saudi Arabia, Egypt, Greece, Ireland, Jordan, Luxembourg, Malta, Norway, Switzerland, Taiwan, Zimbabwe



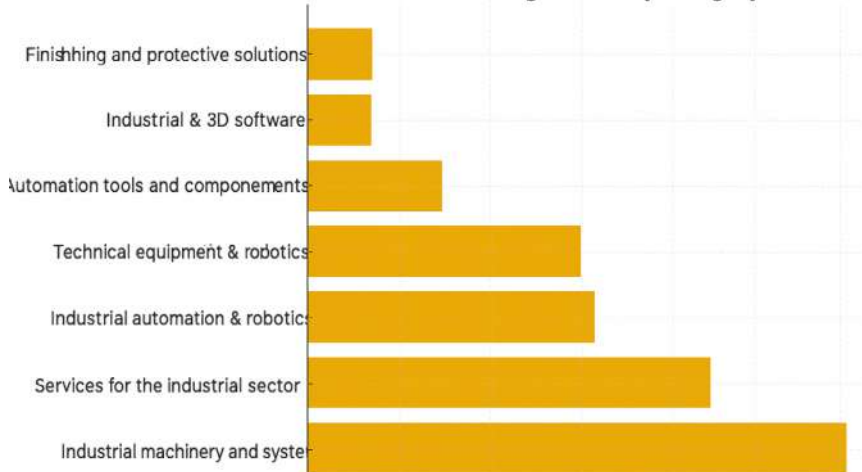
**JM-TRONIK**

*We rate the organization of the trade fair very positively. The parking lot was full, the entrances were busy, so the attendance was very good, with plenty of visitors, many conversations, and numerous contacts. Our main motivation was the industrial diversity. There are various sectors of industry here, which allowed us to showcase our solutions to a broader audience. We exhibit at PTAK WARSAW EXPO regularly. Next year, we have already reserved a booth again at the industrial fair where we are currently present today.*

Jan Matiakowski  
JM - TRONIK

## VISITORS BY INDUSTRY:

Percentage share by category



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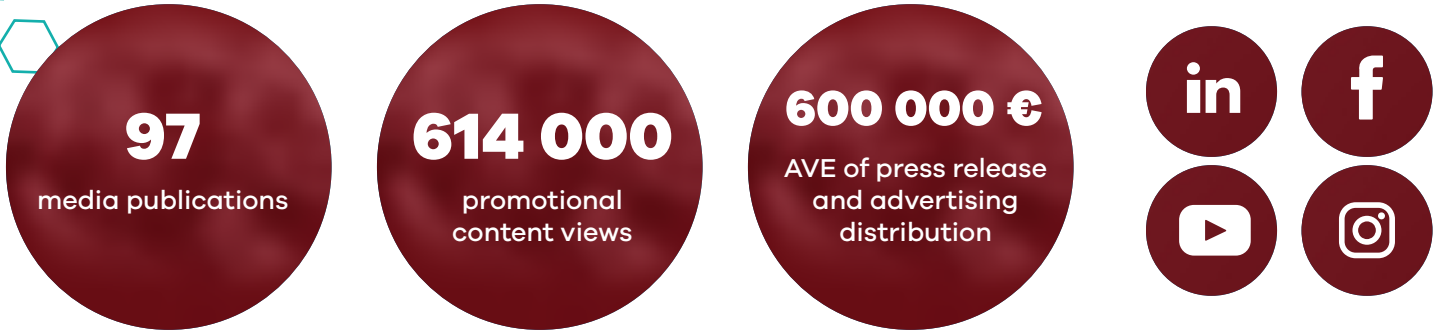
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# MARKETING I PR

We are executing an integrated marketing and PR campaign aimed at reaching key decision-makers in the industrial sector – those responsible for procurement, design, product development, and operational processes. Our activities include collaboration with industry organizations, placing advertisements, articles, and editorial content in leading media outlets, email marketing campaigns, intensive online promotion, as well as a presence on social media and direct mail campaigns. Additionally, we are investing in advertising on Google and Facebook to maximize the event's reach and visibility.

## PR Content Estimates 2025



## PATRONS AND PARTNERS 2025:



Warsaw Industry Week is an important meeting place for Polish entrepreneurs. A place where entrepreneurs can exchange ideas, but they can also meet with representatives of the government administration to discuss, for example, regulations that are to be introduced, or regulations they propose themselves, which may facilitate their work in the future. Warsaw Industry Week is an important meeting place for Polish entrepreneurs. A place where entrepreneurs can exchange ideas, but they can also meet with representatives of the government administration to discuss, for example, regulations that are to be introduced, or regulations they propose themselves, which may facilitate their work in the future. Warsaw Industry Week is an important meeting place for Polish entrepreneurs. A place where entrepreneurs can exchange ideas, but they can also meet with representatives of the government administration to discuss, for example, regulations that are to be introduced, or regulations they propose themselves, which may facilitate their work in the future.

**Grzegorz Łaguna,**  
Deputy Director of the Communication Department  
at the Ministry of Energy

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# Special Events 2025:

CONFERENCE ORGANISER



MANUFACTURING-X = THE NEW STAGE OF INDUSTRY 4.0 DEPLOYMENT

4 | 11 | 2025

CONFERENCE ORGANISER



Technologies you can trust. But is that enough to turn industry into the industry of the future?

5 | 11 | 2025

CONFERENCE ORGANISER



Innovation Driving Industry – New Manufacturing Technologies, Integration of AI, Robotics, and Digital Technologies In Production, and the Competencies of Tomorrow

5 | 11 | 2025

CONFERENCE ORGANISER



Innovation and Partnership – The Future of Steel Structures Through Collaboration Between Science and Industry

5 | 11 | 2025

Round



DEMO DAY!

6.11.2025 | Płak, Warsaw EXPO

TRADE SHOW STUDIO



ADAM MASZYNOTWÓR

The Modern Garage: How passion and technology are shaping the future of manufacturing

5 | 11 | 2025

POLAND ESG 2025



Fundacja Zrównoważonego Rozwoju

4 - 5 | 11 | 2025

Conference organiser:



How to transform the crises of recent years into a competitive advantage through cooperation with suppliers?

4 | 11 | 2025



**Thomas Hahn**  
Chairman of the International Manufacturing-X Council,  
Chief Software Expert – Siemens AG

The most important figure of the entire conference. A global leader in Manufacturing-X, setting the direction for the entire industrial data transformation.



**CENTRUM PRZEMYSŁU 4.0**  
Politechniki Śląskiej



**Ernst Stoeckl-Pukall**  
German Federal Ministry for  
Economic Affairs and Energy

Representative of the German government, a country leading in M-X implementations. A keynote speech crucial for the political and strategic dimension of the project.



**Andrzej Soldaty**  
Director of the Industry 4.0 Center at Silesian  
University of Technology

The most important Polish voice of Industry 4.0. The creator of the vision for implementing digital solutions and the substantive framework of the conference.



**Lukas Sohlbach**  
VDMA – Mechanical Engineering Industry Association

An expert from one of the most important industrial organizations in Europe, presenting practical scenarios for data utilization.



**Adrian Stelmach**  
CEO/President, Explitia S.A.

A key figure in the area of the Digital Product Passport – a regulation that will practically shake the market from 2026 onward.



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**Tomasz Haiduk**  
President, Polish Forum of Automation and Robotics (FAIRP); IFR Representative in Poland

The most important figure of the conference – opening, IFR report, strategic role of FAIRP. Appears multiple times and represents both the industry and the international federation.



**Tomasz Michałek**  
Board Member, ASTOR

One of the leaders of Polish industrial robotics, responsible for the “Robots for Schools” program. Presentation with a significant impact on the popularization of technology in education.



**Andrzej Cieślak**  
President, Dynacon

Expert in ICS communication infrastructure – a key topic for industrial safety. Dynacon holds a strong position in the industrial automation and cybersecurity sector.



**Sebastian Rynkiewicz**  
President of the EVOLUMA Industrial Cluster

Host of the event, setting the tone for the entire conference. A key figure in the Polish industrial community and cluster integration.



**Jakub Bańcer**  
Key Account Manager | FANUC Poland

FANUC is a global leader in automation and robotics; presents modern factories and data analytics. The strongest technological “brand” of the entire conference.



**Michał Matejczyk**  
Vice President / Director of Development | Entra Group

Presents the transformation from Lean to Industry 4.0 – a very broad and strategic topic. Entra Group is a valued partner in industrial implementations.



**Marcin Torz**  
Managing Director, Schuller&Company Sp. z o.o.

Represents a company active in steel construction – bridging industrial practice with design and execution. Co-hosts a key presentation opening the event.



**dr inż. Krzysztof Marcinczak**  
Assistant Professor, Wrocław University of Science and Technology, Supervisor of KN Konkret

A leading representative of academia, directly collaborating with industry. The presentation strongly combines theory, practice, and destructive testing in steel structures.



**Dr inż. Łukasz Radościński**

Speaker with academic and industrial experience, discussing a key topic: how to manage innovation under market pressure. His presentation addresses the strategic challenge of aligning research work with industry requirements.



Forum Automatyki i Robotyki Polskiej



**Piotr Adamczyk**  
Director of Sales Development, ASTOR

Discusses cybersecurity and control – the foundation of smart industry. ASTOR is one of the most important automation companies in the region.



**Michał Paradowski & Mariusz Bednarek**  
4Results / Industry 4.0 Institute

Jointly present “Industry 45.0” and KPIs of modern production – one of the most strategic topics of the entire conference. High standing in the field of industrial process transformation.



klaster przemysłowy



**Wojciech Ćwięka**  
Industrial Software Specialist, ASTOR Sp. z o.o.

ASTOR is one of the most important automation companies in Poland. Covers AI, data, and digital twins – key topics for the competencies of “tomorrow.”



**Marek Jarosz**  
CEO | PLMEXPERT Sp. z o.o.

Represents PLMEXPERT – a leading company in digital transformation and PLM-ERP integration. Addresses the foundation of enterprise digitization – system integration.



**Dr Paweł Kuźdowicz**  
Board Member, Abas Business Solutions Poland; Head of the Department of Controlling and Economic Informatics, University of Zielona Góra

Combines business and academic expertise. Addresses the key topic of educating future specialists, including the development of digital skills.



**Gustaw Cieślak**  
Alumetal-Technik Sp. z o.o. Sp.k

Presents practical and technological aspects of the shot blasting process – crucial in steel structure processing. High practical value for manufacturing companies.



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## VISITOR OPINIONS

*"Lots of exhibitors, lots of people, lots of machines, where you can actually see how it works in practice. Different production plants, different machines. Many manufacturers, many interesting conversations."*

*"Warsaw Industry Week is an amazing event full of exhibitors and great, modern technologies."*

*"I evaluate this year's edition of Warsaw Industry Week positively. It's my first time at this fair, so it's hard for me to compare it with previous editions, but my first impressions are really good. There are many exhibitors here, and the solutions presented are very interesting and strongly tailored to specific production needs. It's clear that the industry is well-developed and well-organized, and the exhibitors' offerings are diverse and professionally prepared."*

*"This year's edition of Warsaw Industry Week made a very positive impression on us. We were particularly surprised by the large number of exhibitors and the wide range of solutions presented. The CNC technologies and modern robotic systems were especially interesting, as they demonstrate the direction in which the industry is developing. We are pleasantly impressed by the scale of the event."*



*"Much bigger fair than last year. I am also a potential exhibitor, so we'll consider it for next year. Overall, very positive."*

*"Warsaw Industry Week makes a great impression – there are many exhibitors and lots of interesting things to see."*

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# TRADE FAIR AWARDS

## WARSAW INDUSTRY WEEK 2025

### Winners – Trade Fair Premiere



### Winners – Trade Fair Product



### Winners – Innovation



### Winners – Co-Creator of the Fair's Success



### Winners – Trade Fair Exhibition



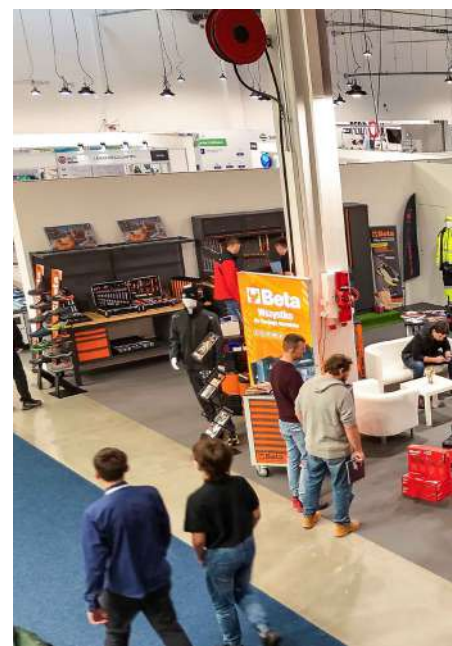
### Honorable Mentions – Collaboration





**82%**

exhibitors participated  
in the fair again

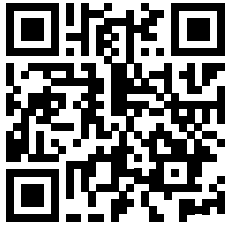


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8–11 OCTOBER 2026  
POLAND, WARSAW



**UFI**

Global Association of the Exhibition Industry

UFI is the global association of the world's leading trade fair organizers and exhibition venue owners, as well as major national and international exhibition associations. UFI endorses Ptak Warsaw Expo as an organizer of international trade fairs.

## CONTACT OUR TEAM

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Social Media Channels

